

SITE CONTENT AND GRAPHICS USABILITY.

SITE CONTENT

Mbugani being a park ride service provider, many activities could happen during the park ride. The activities can include photography, video recording, All these activities and data collected will later be updated in the website through various ways listed below :

1. Videos and images

Mbugani's photographer will take pictures the wildlife and people during the park drive which will be updated in the gallery page. The video recorder will record videos of different animal species. The videos will be taken from time to time so as to get a full coverage story of the animals behavior. After a full story coverage, the videos will be uploaded in the animal kingdoms page and Mbugani's blog.

2. Comment part of the blogging page

The blogging section is the part which will bring and together and the traffic will convert into more conversions. Once the videos have been uploaded, readers will interact in the comment section. This interaction keeps the Mbugati site lively.

3. Testimonials

At the end of every trip, feedback will be gathered through oral questions , use of questionnaires or an email will be sent to them requesting them to let us know how the ride was and what should be improved.

4. Park guide.

Every time there is a park ride, the park guide must be present. He is there to show the clients places where animals hide during the day and also give answers to questions they might have. Mbugani photographer and video recorder will always be present to collect data throughout the drive. This is the same data that will be uploaded in the company's blog.

GRAPHICS USABILITY

Assuming all the data has been uploaded in the website according to the page it should be in, the site now needs to be styled by use of:

1. Grid systems

Using the grid systems will help position several components of different parts of every page in ways that will be eye catching and will make information more appealing and will create a user flow. Styling the gallery page in columns will arrange the images in admirable and responsive patterns.

2. Animations

Animations are also used in the booking form field to show an indication of an error made by a user such as incorrect password . On the gallery page, the animations will be used on the images to make them fade in and out in case the user hovers over an image.

3. Color choice

Mostly this the color chosen to use as the background color or buttons. A good color choice either for the button clicks will attract the user and will be interested to understand why they should press the button.

Usability and accessibility of the site design.

This refers to tasks set for users and how well they are able to complete them. Usability of the Mbugani website will be considered effective when the user is easily able to:

1. Book and pay for the park ride.
2. Subscribe to the news letter.
3. Navigate through the website pages.